



MEDIA ADVISORY

AFA opens registration for Flock Academy 2023

A free educational resource led by industry experts, Flock Academy is an important resource for anyone designing with flock or buying, manufacturing or selling flocked products and materials.

For Immediate Release

(July 25, 2023, Cherryville, NC.....) Back by popular demand, the [American Flock Association](#) will host “[Flock Academy](#)” in September. This comprehensive workshop is free and will cover all aspects of the flocking process, plus discuss flocking applications for a variety of new industries, including automotive.

Flock Academy will be held by Zoom on Thursday, Sept. 21, 2023, from 11 am to 3 pm EDT.

Attendance is limited to 25 participants and academy organizers recommend registering soon, before all positions are filled. [Click here](#) to reserve a spot.

From company owners to machine operators, this is an outstanding opportunity to increase one’s “flock” knowledge. Processes covered in this workshop include flock cutting and finishing, raw materials, application techniques and the finished product. Flock Academy’s instructors represent all phases of the industry and are experienced with both textile and automotive applications.

This course is ideal for anyone associated with the flock industry, whether roll goods or object flocking. It’s also a great introduction to the flock industry and its processes for anyone new to the industry who is interested in learning how to integrate flock into their products and product design.

Questions? Email: info@flocking.org

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American Flock Association

The American Flock Association (AFA) was established in 1984. AFA members include manufacturers of roll-to-roll coated textiles, papers, and films as well as coaters of three-dimensional objects and printers of apparel decoration and graphics art products. Industry suppliers are a key sector of the membership. The AFA is affiliated with the National Council of Textile Organizations, a non-profit trade organization representing a large number of textile manufacturers and industry suppliers with operations in North America. For more information, go to www.flocking.org

Media Contact: [Glenna Musante](#), 919.604.7213